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# The Pacifican October 15, 2009 edited cover

University of the Pacific

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# The Pacifican

University of the Pacific's Newspaper since 1908

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## A Message from Pacific President Pamela A. Eibeck



Media Relations

Dear Pacific Parents,

As University of the Pacific's new President, I am honored to welcome parents of University students to our Stockton campus for the 2009 Parent and Family Weekend. Our Division of Student Life, in collaboration with the Academic Division, have planned a number of educational and entertaining activities events to help you learn more about the student experience at Pacific. Thank you for taking the time to get to know Pacific.

I am looking forward to sharing breakfast with Pacific parents on Saturday morning, October 17, at 8:30 a.m. in the DeRosa University Center Ballroom. I hope that you will join me as I share news about the University and take time to respond to your questions. I am eager to tell you about our incoming freshmen class, the largest and most talented in Pacific's history. I also hope to tell you about Pacific's strong financial position, and how we are investing in the quality of a Pacific education.

A high priority for my first year at Pacific is my listening campaign, in which I am meeting with all University constituencies, including parents. These meetings are giving me the opportunity to see Pacific through the eyes of students, faculty, staff, alumni, and parents. What I learn during this year will be critically important to me as I formulate a vision for the future of Pacific later this year.

Thank you for entrusting your son or daughter's education to Pacific. I look forward to seeing you this weekend.

## Fall Festival Fun for Pacific Students and Families

**Ann Mazzaferro**  
Pacifican Staff Writer

Tradition returns to campus this weekend as the Pacific Parent Association presents Fall Festival 2009. Free for Pacific students (and \$40 for guests), Oct. 16-18 promises to be chock-full of events to entertain and amuse the entire community.

Friday kicks off with Back

to School Sessions for Parents and Families from 11 am to 12:30 p.m., with another session from 1:30 p.m. to 3 p.m. At 2 pm, guests are invited to attend the Pacific Invitational Swim Meet, or to cheer on the players at Flag Football at Stagg Stadium from 3 p.m. to 5:30 p.m. Dinner will be offered for purchase by Valley Brew during the Orange and see **FESTIVAL**, page 3

## Just a Note...

The Pacifican staff regrets the placement and symbolism associated with the recent ad for Fina and Hudson Jeans that appeared on this page. We understand the ad offended numerous students, staff and faculty members from the Pacific community and was viewed as derogatory toward women.

If you would like to discuss this week's issue, please go to [www.ThePacifican.com](http://www.ThePacifican.com) to leave your comments. As always, we are also open to letters to the editor which can be sent to [pacificaneditors@pacific.edu](mailto:pacificaneditors@pacific.edu).

### The Pacifican Staff

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